



**2024  
CAT-FM  
HOME & GARDEN  
SHOW & SALE  
March 15, 16, 17**

2024 will be an exciting year with plenty of challenges; but oh the opportunities! And the 36<sup>th</sup> Annual CAT-FM Home & Garden Show & Sale will be your best opportunity all year to get in front of thousands of potential customers looking to take advantage of those opportunities.

This is your story and we will hammer it home through an all out marketing blitz on 5 of the areas most popular radio stations and online media; 101.5 CAT-FM, HOT COUNTRY 94.1, CLASSIC ROCK 102.9, FOX SPORTS AM1430 THE SPORTS FAN, 100.5 KQZB and DailyFly.com.

All you have to do is show up, introduce yourself and your company, give them a reason to buy and an incentive to come to your store after the event. We'll do the rest.

In these 3 days you'll get to meet more potential customers face-to-face than would normally walk through your door in six months.

**2024 CAT-FM HOME & GARDEN, SHOW & SALE**  
**THE NEZ PERCE COUNTY FAIR PAVILION**  
**REGISTRATION FORM**

**FRIDAY** March 15th 2 PM - 7 PM  
**SATURDAY** March 16th 10 AM - 7 PM  
**SUNDAY** March 17th 10 AM - 4 PM

Business Name: \_\_\_\_\_

What will you sell/ advertise? \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

# of Spaces you would like: \_\_\_\_\_

Same Space as before (If possible): Yes \_\_\_\_\_ / No \_\_\_\_\_

Do you need Electricity? Yes: \_\_\_\_\_ No: \_\_\_\_\_ 110V or 220V (circle one)

Live breaks from your booth (\$30/ break) write the number of breaks:

Cat-FM \_\_\_\_\_ Classic Rock \_\_\_\_\_ Hot Country \_\_\_\_\_

Total Investment: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Mail To: Pacific Empire Radio Group  
403 Capital Street  
Lewiston, ID 83501

Like your booth from the 2023 Home and Garden Show and Sale

- **Return registration by December 31, 2023** with non-refundable \$100 deposit to secure the same booth.
- Due to costs & scheduling demands, **booth space fees must be paid in full by February 1, 2024** or space will be surrendered & deposit forfeited. Booth fees and deposit are non-refundable.
- After reserving your space, we will send details about set up times closer to the show.

**Office Use Only**

**Booth assigned:** \_\_\_\_\_ **Tax Form:** \_\_\_\_\_ **Station Contact and date:** \_\_\_\_\_

# Advertising Specials for Vendors

## **:30 or :60 second recorded commercials**

Take advantage of special rates, and invite potential customers to the show, and then remind them to call you after the show! With careful placement of your commercials, and the right message, your businesses recall factor will increase! This recall factor will help close the deal, and keep you on their mind. This is up to 50% off the normal rates!

### **Circle your option:**

- 140 spots @ \$8.00 per spot--\$560 March/\$560 April
- 100 spots @ \$8.75 per spot - \$437.50 March/ \$437.50 April
- 80 spots @ \$9.00 per spot - \$360 March/\$360 April

Commercials run 5a-10p and must be used before May 31

**Business Name:** \_\_\_\_\_

**Approval:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Total spots:** \_\_\_\_\_ **Station(s):** \_\_\_\_\_

If you wish to run commercials, your marketing rep will be in touch to work with you on putting together a custom schedule and message for you.

# BOOTH RATES

## 2024 CAT-FM HOME & GARDEN, SHOW & SALE March 15<sup>th</sup>, 16<sup>th</sup>, 17<sup>th</sup>.

Booth Spaces at the 2024 Home & Garden Show & Sale are 8ft. X 8ft. You may reserve as much available space as needed (based on availability). Booth includes back wall, one 8 foot table and two folding chairs if needed. Additional partition walls, tables, chairs, and other accessories are available at a minimum charge. Booth spaces may not be “sub-let” to other businesses without prior written approval.

Booth Units:	Investment: (before Dec. 31)	Investment: (after Dec. 31)
1 – 8’x8’	\$ 360	\$ 396
2 – 8’x8’	\$636	\$699
3 -8’x8’	\$804	\$885
4 -8’x8’	\$924	\$1,016
5 – 8’x8’	\$1,032	\$1,135
6 – 8’x8’	\$1,140	\$1,254
8 – 8’x8’	\$1,356	\$1,491
10 – 8’x8’	\$1,560	\$1,716
12 – 8’x8’	\$1,770	\$1,947

OUTSIDE Display

Call for Rates

Live Broadcast

\$30 Each

- **\*Non-refundable \$100 deposit required to hold your Booth Space must be received by December 31, 2023.**
- **Due to costs and scheduling demands, booth space fees must be paid in full by February 1, 2024 or space will be surrendered & deposit forfeited.**