



**2025  
CAT-FM  
HOME & GARDEN  
SHOW & SALE  
March 14,15,16**

2025 will be an exciting year with plenty of challenges; but oh the opportunities! And the 37<sup>th</sup> Annual CAT-FM Home & Garden Show & Sale will be your best opportunity all year to get in front of thousands of potential customers looking to take advantage of those opportunities.

This is your story and we will hammer it home through an all out marketing blitz on 5 of the area's most popular radio stations and online media; 101.5 CAT-FM, HOT COUNTRY 94.1, CLASSIC ROCK 102.9, FOX SPORTS AM1430 THE SPORTS FAN, 100.5 KQZB and DailyFly.com.

All you have to do is show up, introduce yourself and your company, and give them a reason to buy and an incentive to come to your store after the event. We'll do the rest.

In these 3 days you'll get to meet more potential customers face-to-face than would normally walk through your door in six months.

**2025 CAT-FM HOME & GARDEN, SHOW & SALE**  
**THE NEZ PERCE COUNTY FAIR PAVILION**  
**REGISTRATION FORM**

**FRIDAY** March 14th 2 PM - 7 PM  
**SATURDAY** March 15th 10 AM - 7 PM  
**SUNDAY** March 16th 10 AM – 3 PM

Business Name: \_\_\_\_\_

What will you sell/ advertise? \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

# of Spaces you would like: \_\_\_\_\_

Same Space as before (If possible): Yes \_\_\_\_\_ / No \_\_\_\_\_

Do you need Electricity?      Yes: \_\_\_\_\_ No: \_\_\_\_\_    110V or 220V (circle one)

Total Investment: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Mail To:                      Dailyfly Media  
                                    403 Capital Street  
                                    Lewiston, ID 83501

Like your booth from the 2024 Home and Garden Show and Sale

- **Return registration by December 31, 2024** with non-refundable \$100 deposit to secure the same booth.
- Due to costs & scheduling demands, **booth space fees must be paid in full by February 1, 2025** or space will be surrendered & deposit forfeited. Booth fees and deposit are non-refundable.
- After reserving your space, we will send details about set up times closer to the show.

**Office Use Only**

**Booth assigned:** \_\_\_\_\_ **Tax Form:** \_\_\_\_\_ **Station Contact and date:** \_\_\_\_\_

# Advertising Specials for Vendors

## :30 or :60 second recorded commercials

Take advantage of special rates, and invite potential customers to the show, and then remind them to call you after the show! With careful placement of your commercials, and the right message, your businesses recall factor will increase! This recall factor will help close the deal, and keep you on their mind. This is up to 50% off the normal rates!

### Circle your option:

- 140 spots @ \$8.00 per spot--\$560 March/\$560 April
- 100 spots @ \$8.75 per spot - \$437.50 March/ \$437.50 April
- 80 spots @ \$9.00 per spot - \$360 March/\$360 April

Commercials run 5a-10p and must be used before May 31

**Business Name:** \_\_\_\_\_

**Approval:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Total spots:** \_\_\_\_\_ **Station(s):** \_\_\_\_\_

If you wish to run commercials, your marketing rep will be in touch to work with you on putting together a custom schedule and message for you.

# Advertising Specials for Vendors

## Digital Geofencing Campaign

The CAT-FM Home & Garden Show has always been aggressive at getting as many people to the show as possible. This year we're going to add Geofencing to our marketing campaign. What is Geofencing? It's the use of GPS or RFID technology to create a virtual geographic boundary around specific locations to reach a very targeted demographic of people with our digital ads. Here's how you can get your logo included in the campaign graphics. Interested in having your own Geo Fencing Campaign? We can make that happen, contact us.

### What you get:

- Your logo included with other local businesses on the ad( limit of 6 per an ad)
- Runs April 15th to March 15th
- Targets LC Valley, Orofino, Moscow, Pullman, and Grangeville

**Investment: \$300**

**Business Name:** \_\_\_\_\_

**Approval:** \_\_\_\_\_ **Date:** \_\_\_\_\_

# BOOTH RATES

## 2025 CAT-FM HOME & GARDEN, SHOW & SALE March 14<sup>th</sup>, 15<sup>th</sup>, 16th .

Booth Spaces at the 2025 Home & Garden Show & Sale are 8ft. X 8ft. You may reserve as much available space as needed (based on availability). Booth includes back wall, one 8 foot table and two folding chairs if needed. Additional partition walls, tables, chairs, and other accessories are available at a minimum charge. Booth spaces may not be "sub-let" to other businesses without prior written approval.

<b>Booth Units:</b>	<b>Investment: (before Dec. 31)</b>	<b>Investment: (after Dec. 31)</b>
1 – 8'x8'	\$ 360	\$ 396
2 – 8'x8'	\$636	\$699
3 -8'x8'	\$804	\$885
4 -8'x8'	\$924	\$1,016
5 – 8'x8'	\$1,032	\$1,135
6 – 8'x8'	\$1,140	\$1,254
8 – 8'x8'	\$1,356	\$1,491
10 – 8'x8'	\$1,560	\$1,716
12 – 8'x8'	\$1,770	\$1,947

**OUTSIDE Display**

**Call for Rates**

**Live Broadcast**

**\$30 Each**

- **\*Non-refundable \$100 deposit required to hold your Booth Space must be received by December 31, 2024.**
- **Due to costs and scheduling demands, booth space fees must be paid in full by February 1, 2025 or space will be surrendered & deposit forfeited.**